



AEDLE INTRODUCES THE ODS-1

Travel Instrument

Tuesday, October 25th 2016 - FOR IMMEDIATE RELEASE



We are proud to announce the release of our latest creation, the **ODS-1** in-ear headphones.

Following and enhancing the Brand DNA defined by our first creation, the VK-1 headphones, the ODS-1 sets a whole new standard for nomadic audio luxury.

With its **hybrid** sound engine featuring a balanced armature driver and a 10 mm Titanium diaphragm dynamic transducer, the ODS-1 delivers powerful and warm lows while offering highly refined highs to render a fully immersive sound signature.

Handcrafted in our Parisian workshop, the ODS-1 comes with our signature machined aluminium housing and the finest Calf Leather from Venetia for elegant and comfortable wearing. The earpieces are connected using an MMCX Detachable Cable featuring a remote and microphone fully compatible with iOS and Android.

ODS-1 comes in three colors, Classic, Legacy and Eclipse with an MSRP of 360,00 \$ Tax.excluded and 360,00 € Tax Included.

Online Pre-order on www.aedle.net starts on **October 25th** for an official release on **November 20th**.

The ODS-1 will be available at Colette in Paris, Selfridges in London and a selection of high-end stores worldwide starting **November 21th**.

Media Material:

ODS-1 Pictures & Files available on Dropbox: <http://bit.ly/2eG6F1L>
ODS-1 Promotional Video on Youtube: <https://www.youtube.com/watch?v=nmGkdSsfIFY>
<https://vimeo.com/188742388>

Contacts & Preview Box, Samples Request:

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